



# BREAKING NEWS!

## Best-Selling and Published Authors Take Center Stage at Promena's 2026 National Leadership Conference

*Best-selling author Keith Wyche leads a lineup of Hall of Fame speakers, published thought leaders and practitioner-authors bringing books, boardroom experience and practical leadership frameworks to Atlanta.*

**ATLANTA, Ga., August 4, 2026** - Promena's 20th Annual National Business Leaders & Recognition Conference will place authors and idea leaders at the center of its August 17-19 program in Atlanta, pairing published thought leadership with the practical demands facing executives, culture leaders, managers and emerging leaders.

The signature keynote will be delivered by Keith Wyche, a best-selling author and Fortune 500 board director whose leadership career spans more than 30 years. His session, 'Uncommon Leadership: Building Trust & People-Centered Leadership,' will focus on aligning purpose with performance, developing people-centered cultures, strengthening trust and preparing organizations for a rapidly changing future.

### FEATURED KEYNOTES AND AUTHOR VOICES

- Keith Wyche, best-selling author and Fortune 500 board director, will deliver the August 19 signature keynote on uncommon leadership, trust and people-centered performance.
- Pegine Echevarria, Hall of Fame motivational speaker and author, will keynote the fifth annual Top 25 Awards Luncheon on August 18.
- Dr. Mitchell Levy, author of Executive Abundance, will serve as the conference's Thought Leader Connector and will also participate in Promena Media's National Virtual Publishing Summit.
- Pamela A. McElvane, Promena CEO and author of SKiNY on Inclusion & Belonging, will be featured in the publishing summit and throughout the conference's executive and leadership programming.
- Suri Surinder, coach, co-founder and CEO of CTR Factor, will not only be training attendees during the ERG Certification Program on August 17<sup>th</sup>, but delivering the August 18<sup>th</sup> keynote on moving Insights into Action.

- Celeste Warren, author of *The Truth About Equity*, and Dr. Robert Rodriguez, author of *ERG Leadership Unlocked: What Exceptional Leaders Do Differently*, will contribute to the publishing summit's inclusion and leadership tracks.
- Additional featured authors include Poonam Krishna Gupta, Amy Yip, Dean Foster, D'Ericka Stevenson, Sharon Allen Terry, DA Abrams, James D. White, Krista White and Dr. Mary Donohue.

The author-centered programming begins on August 17 with Promena Media's fifth annual National Virtual Publishing Summit. A mixed-media publishers panel will be followed by concurrent author tracks focused on inclusion, belonging and equity; leadership; business and race relations; and health and wellness. The format gives audiences access to multiple voices and allows authors to share the experiences, research and ideas behind their published work.

The broader conference pairs these author voices with national leadership practitioners. Dr. Andrea Davis will present 'The Invisible Workplace: The Hidden Forces Shaping Who Succeeds, Who Leaves, and Who Never Speaks Up.' Dr. Suri Surinder will introduce the CTR Factor Leadership Operating System, a behavioral-science framework for building more confident, consistent leaders. Together, the sessions connect the written word to enterprise action.

*"We intentionally brought together authors who have translated years of leadership experience into ideas people can use. Their books and keynotes give attendees more than inspiration - they offer language, frameworks and tools for leading through complexity."*

**- Pamela A. McElvane, CEO, Promena**

The conference also creates opportunities for media interviews, book conversations and expanded visibility for authors whose work addresses leadership, inclusion, business transformation, employee experience, health and culture. Author programming will be integrated with recognition events, executive conversations and industry roundtables so that ideas can move beyond the stage and into the decisions leaders make.

Media outlets interested in interviewing Keith Wyche, Pegine Echevarria, Pamela A. McElvane or other featured authors and speakers may submit requests through Promena's media contact.

## ABOUT PROMENA

Promena, a P&L Group company, is a leadership, talent development, insights, learning and media enterprise that helps organizations strengthen leadership effectiveness, workforce performance, inclusion, culture and business impact. Promena builds on a 30-year legacy of research, benchmarking, professional development, recognition and executive engagement. Its platform includes Promena Insights, Promena Learning, Promena Media, signature events and national recognition programs. Promena's brand promise is simple: Set the Standard.

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## MEDIA CONTACT

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