



BREAKING NEWS!

Promena's 20th Annual National Business Leaders & Recognition Conference Brings Leadership, AI, ERG Strategy and Industry Solutions to Atlanta

The three-day 'Setting the Standard: Celebrating 30 Years' program features an ERG Leadership Summit, a national publishing summit, executive think tank, AI certificate courses, industry roundtables and two major recognition events.

ATLANTA, Ga., August 5, 2026 - Promena will convene senior executives, culture and talent leaders, Employee Resource Group leaders, authors, innovators, entrepreneurs and industry experts in Atlanta August 17-19 for the 20th Annual National Business Leaders & Recognition Conference. The 2026 theme, 'Setting the Standard: Celebrating 30 Years,' reflects both the conference's two-decade legacy and the broader 30-year enterprise journey of P&L Group, Promena's parent company.

Designed as a working leadership experience rather than a traditional conference, the program connects enterprise culture, talent, artificial intelligence, innovation and industry performance. Attendees will hear from national voices, engage in facilitated problem-solving and leave with practical ideas they can use in their organizations and communities.

PROGRAM HIGHLIGHTS

- Monday, August 17: **The Inaugural Annual ERG Leadership Summit**, presented by GE Vernova, explores Promena's Inclusion Industry Index, the ERG Maturity Model for Enterprise Impact, talent and workforce partnerships, and coaching-based action planning for ERG leaders.
- Monday, August 17: Promena Media's **Fifth Annual National Virtual Publishing Summit**, presented by Dynasty Media, brings together publishers and authors across inclusion, leadership, business, race relations, health and wellness.
- Tuesday, August 18: An invitation-only **Inclusion Leadership Think Tank**, opening keynotes, a *young inventors and entrepreneurs panel*, the Fifth annual Top 25 Awards Luncheon, and a practical AI Learning Block Certificate Program focused on governance, negotiation, workforce integration, reskilling and innovation.

- Wednesday, August 19: **The Inclusion Town Hall**, 'The Architects of Culture Transformation'; a 'Leaders Leading Leaders' conversation with current and former Promena board chairs; a signature keynote from best-selling author and Fortune 500 board director Keith Wyche; and solution-focused industry roundtables.
- Wednesday evening: **The Top 100 Elite Trailblazers** Awards Reception will honor leaders whose work and legacy continue to influence business, culture, community and the next generation of leadership.

The AI Learning Block is one of the conference's most applied learning experiences. Live courses will address responsible AI governance, trust and risk readiness, human-centered negotiation in the age of algorithms, human-AI workforce collaboration, employee reskilling and the use of AI to solve business challenges.

The **Industry Business Solutions Roundtables** will extend the conference from discussion to problem-solving. Facilitated conversations will address healthcare, financial services, consumer packaged goods and services, technology, energy, community empowerment, education, pharmaceutical, retail, transportation, inclusion consulting, media and wealth management.

"This is not a conference built around passive listening. It is designed for leaders to examine what is changing, work through real business challenges and leave with practical approaches they can apply to culture, talent, AI and industry performance."

- Pamela A. McElvane, CEO, Promena

Program sponsors and partners named across the conference agenda include GE Vernova, UPMC, Dynasty Media, Froedtert ThedaCare Health, Advocate Health and Principal Financial Group. The conference will conclude with the Top 100 Elite Trailblazers Awards Reception, a full dinner program featuring legacy stories, recognition and celebration.

For registration details, media credentials or interview opportunities with conference leaders and speakers, contact Promena using the information below.

ABOUT PROMENA

Promena, a P&L Group company, is a leadership, talent development, insights, learning and media enterprise that helps organizations strengthen leadership effectiveness, workforce performance, inclusion, culture and business impact. Promena builds on a 30-year legacy of research, benchmarking, professional development, recognition and executive engagement. Its platform includes Promena Insights, Promena Learning, Promena Media, signature events and national recognition programs. Promena's brand promise is simple: Set the Standard.

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